



## SAFEGUARDING SOUND AND IMAGE COLLECTIONS

11-29 July 2011, Riga and Vilnius

### COURSE TEAM'S PROFILES

#### TEACHING TEAM

##### **Howard BESSER**

Professor and Director

Masters Degree Program in Moving Image Archiving and Preservation

New York University

USA

Howard Besser is a Professor of Cinema Studies at New York University (NYU), where he is the Director of the Masters Degree program in Moving Image Archiving and Preservation. Previously, he was a Professor of Education & Information Studies at UCLA, where he taught and did research on multimedia, image databases, digital libraries, metadata standards, digital longevity, web design, information literacy, distance learning, intellectual property, as well as the social and cultural impact of new information technologies. He has also taught at UC Berkeley and University of Michigan, and has been in charge of information technology for two museums.

Dr. Besser has published dozens of articles, speaks frequently at professional conferences, and has given scores of workshops for librarians, archivists, and museum professionals. At NYU, he designed the full curriculum for the Masters Degree program he directs. He has served on dozens of special committees setting international standards and guidelines, as well as reviewing large-scale projects involving new technologies. For more than 12 years he has experimented with the use of new technologies for curriculum development and delivery. He is best known for his pioneering work in bringing new technologies to cultural heritage institutions.

##### **Samuel FRANCO**

Director

Research Center and Museum of Maya Music, Casa K'ojom

Guatemala

Samuel Franco has been working in the field of audio preservation for over twenty five years. In 1974, he received training in sound recording and engineering from the Polytechnic of North London, UK. From 1983 to 1997, he worked actively as a free-lance field sound-recordist for the local and the international film/video crews such as the National Geographic Society, BBC, RAI, ABC, NBC, PBS, and Columbia Pictures. He has worked in the Americas, Caribbean and Europe.

Since 1987, Samuel is the founder director of Casa K'ojom, a research centre and museum with a collection of traditional musical instruments, ritual artifacts and

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### **SOIMA 2011: Safeguarding Sound and Image Collections**

audiovisual archives. Over the years he has been documenting the traditional music, dance, rituals and intangible cultural heritage of the Mayas. His sound and image collection includes photographs, audio and video recordings. He has produced several documentaries with cultural content for Casa K'ojom and other museums nationally and worldwide and has several publications to his name. In 2009, he participated in the ICCROM course on Safeguarding Sound and Image Collections held in India. He has also attended several international conferences and workshops on audiovisual preservation.

At present, he is the Chairman of the Guatemalan National Committee of the International Council of Museums (ICOM) and is a member of the executive council for the Memory of the World program of UNESCO in Guatemala.

#### **Zane GROSA**

Assistant Head  
Music and Audiovisual Department  
National Library of Latvia  
Latvia

Zane Grosa holds a graduate diploma in Information Management from the RMIT University, Australia, a Masters of Music from SUNY at Stony Brook, USA, and a Bachelor of Music from the Music Academy of Latvia. Zane comes from a musical background, having studied and played violin for many years, and continues to perform when the opportunity arrives. After working in various libraries, Zane completed Information Management studies in Melbourne, Australia, where she lived for a number of years. Upon returning to her native Latvia, she obtained a job at the National Library of Latvia in 2008, at first doing the cataloguing of sound recordings. Zane now manages audiovisual documents at the Music and Audiovisual Department. Since 2009, she is a board member and the vice-president of the Baltic Audiovisual Archival Council (BAAC).

#### **Bertrand LAVEDRINE**

Director  
Centre de recherche sur la conservation des collections  
France

Bertrand Lavedrine is a Professor at the National Museum of Natural History (Paris, France) and currently the director of the Centre de recherche sur la Conservation des collections, a national scientific research institute devoted to Conservation Science for Museums Collections. He was the head of the Sorbonne Master Conservation programme for 4 years and is now a scientific coordinator for conservation studies at the Institut National du Patrimoine. He has published several articles and books and received various awards for his work, such as the European Prize for Innovation and the Kraszna-Krauz Photography Book Awards.

**Juozas MARKAUSKAS (Course Coordinator)**

Head, Digitization Department / Dizi Heritage  
President of the Baltic Audiovisual Archival Council (BAAC)  
Lithuania

Juozas Markauskas holds a Bachelor's degree in Information and Communication Science (Archival studies) and a MA in Museology Studies. He is the President of Baltic Audiovisual Archival Council (BAAC) and head of the digitization department at "Dizi Heritage" and the EC digitization expert for NUMERIC study. He has vast work experience in developing and implementing national and international cultural heritage projects related to the digitization and digital environment. Juozas's main areas of interest are institutional structure and legislation of audiovisual heritage preservation; application of digital technologies in preservation, and access of cultural heritage. In 2009, Juozas participated in the ICCROM course on Safeguarding Sound and Image Collections held at New Delhi, Gurgaon and Pune, India.

**Mick NEWNHAM**

Manager Conservation, Preparation and Research  
National Film and Sound Archive  
Australia

Mick Newnham is Manager, Conservation, Preparation and Research at the National Film and Sound Archive, Australia. He has over 20 years of experience in AV archiving, conducts and publishes original research on the conservation and long-term preservation of audiovisual media (film, magnetic tape and optical discs). Mick is a lecturer with the Charles Sturt University AV Preservation Course and regularly provides training and preservation consultancy services to collections of all sizes throughout Australia, from the central deserts to the tropical islands. He has worked extensively in South-east Asia and with collections in the Caribbean, North & Latin America and Africa. He is an active member of the South East Asia Audio Visual Archives Association (SEAPAVAA), the Association of Moving Image Archivists (AMIA) Preservation Committee and has been a member of the International Federation of Film Archives (FIAP) Technical Commission. Mick has also been involved in the development of ISO standards for the long-term care of audiovisual media.

**Johan OOMEN**

Head of Research and Development  
Netherlands Institute for Sound and Vision  
The Netherlands

Johan OOMEN is head of the Netherlands Institute for Sound and Vision R&D Department and researcher at the VU University Amsterdam. He is mainly working on externally funded research projects that focus on providing access to digital heritage over networks. The R&D department is part of the Images for the Future project team, the largest digitization project in Europe to date. In his PhD position at the VU University, he is working on the AGORA project, funded by NWO. Johan Oomen is member of the Webstream expert group on the use of streaming media in higher education, funded by the SURF Foundation, and is General Secretary of the international DIVERSE network. He is the author of the book *Internet en het Nieuwe Leren: de toepassing van streaming media*.

**Aldis PŪTELIS**

Department of Folklore at the Institute of Language and Literature  
Archives of Latvian Folklore (ALF)  
Latvia

Aldis Pūtelis graduated from the Faculty of Philology at the Latvian State University in 1986 and started working at the Department of Folklore of the Institute of Language and Literature, which has been his main employment ever since (though the name of the institution has now changed to Archives of Latvian Folklore (ALF), of the Institute of Literature, Folklore and Art at the University of Latvia). He has been involved in the field-work documentation since 1986- learning photography, sound and video recording techniques.

Thanks to his background in physics and mathematics, he was given the charge of the audiovisual archives at the Institute. He organised the first tape recording duplication project in 1996 and the transfer of ALF phonograph cylinders in 1998 (carried out by the Viennese *Phonogrammarchiv*). In 1998, he started the first large scale digitisation project – scanning of the Cabinet of Folksongs (now included on the UNESCO Memory of the World List). In 2002 he started the digitization programme of ALF holdings, creating catalogues and performing digitization of content, both the images and sound, later acting as the project manager and leader of the project group.

Aldis has participated in the two-week seminar on technical archiving principles and methods held at Vienna in 1995 and the one-week long Vienna Summer School on Audio Preservation. He regularly participates in IASA conferences. He is a member of UNESCO Latvian National Commission's Council of Intangible Cultural Heritage. He is also a member of the Baltic Audiovisual Archiving Council.

**Iolanda RATTI**

Assistant Conservator  
Time Based Media Conservation Department  
Tate Gallery, London  
United Kingdom

Iolanda Ratti holds a Master's degree in History of Art and a post graduate specialization in Contemporary Art. In 2008 she defended her specialization thesis about the practices and theoretical issues in the conservation of video installations. From 2004 to 2010 she has worked as collections-curator for the Museo del Novecento in Milan, taking part into various projects and publications concerning the conservation of contemporary art, in particular from 2006 to 2008 the national project DIC (Documenting Complex Installations), which involved five Italian major institutions and museums. In 2008 she was one of the promoters of the Italian group of INCCA (International Network for the Conservation of Contemporary Art).

In 2008 she was an intern at ICCROM assisting in the development of training on SOIMA-Safeguarding Sound and Image Collections and later in 2009 she was one of the participants in the second edition of SOIMA. In January 2011 she joined the Time Based Media Conservation Department at Tate Gallery, London, as Assistant Conservator.

**Aparna TANDON (Course Leader)**

Project Specialist  
Collections Unit, ICCROM, Rome  
Italy

Aparna has been working at ICCROM since 2004. As a member of the Collections Unit, she is leading ICCROM's training on SOIMA- Sound and Image Collections Conservation and First Aid to Cultural Heritage in Times of Conflict. She has also contributed to the planning and implementation of *Teamwork for Integrated Emergency Management*, a collaborative training initiative of ICCROM. .

In August 2010, Aparna led the ICCROM- Smithsonian Institution joint training on providing first aid to Haitian cultural heritage collections damaged due to the earthquake.

Aparna holds an MA in Art Conservation and has received advanced level training in Paper Conservation from the Straus Center for Conservation, Harvard University Art Museums, USA. In 2001-2002 she was the Fulbright Arts Fellow at Preservation Directorate of the Library of Congress in Washington, D.C., and then a Conservation Guest Scholar at the Getty Conservation Institute, Los Angeles, USA. From 1998 to 2004, Aparna was the Curator-Conservator at the Amar Mahal Museum and Library in Jammu & Kashmir, India. She has specialized in designing preventive conservation and disaster risk management strategies for cultural heritage collections and teaching the subject, while also being very active in promoting awareness and public participation in preservation activities.

**Kara VAN MALSSSEN**

Senior Consultant  
Audiovisual Preservation Solutions  
New York City, USA

Kara Van Malssen is a Senior Consultant at the Audiovisual Preservation Solutions, a consulting firm in New York City that specializes in providing resources needed by content caretakers to preserve, access, and distribute their audiovisual assets. Kara specializes in digital asset management, metadata modeling, metadata standards implementation, digital preservation, digital preservation repository development, and disaster preparedness. She has consulted for diverse organizations including the Museum of Modern Art, NPR, and the Corporation for Public Broadcasting. Previously, she was Senior Research Scholar and Metadata Specialist for the New York University Digital Libraries for the Library of Congress-funded Preserving Digital Public Television project. Kara was a trainer at SOIMA in Brazil (2007) and India (2009). She is also a member of NYU's Audiovisual Preservation Exchange (APEX) program, which has taken her to Ghana to conduct workshops for four consecutive years (2008-2011). She is co-chair of the Association of Moving Image Archivists' (AMIA) International Outreach Committee, and a member of the International Association of Sound and Audiovisual Archivists (IASA). Kara holds an MA in Moving Image Archiving and Preservation from New York University.

## **ORGANIZING TEAM**

### **Reinis GRIGS**

Deputy Director  
Head of the Audio and Photo Documents Department  
Latvian State Archives  
Latvia

Reinis Grigs has a Bachelor's degree in Computer Science and Information Technology. Since 2006 he has been working at the Latvia State Archive of Audiovisual Documents. In 2006 he assumed the position of Deputy Head of the Electronic Documents Department and later, in 2007, the Head of the same Department. At present, he is the Deputy Director and Head of the Audio and Photo Department of the National Archives of Latvia.

Reinis is a board member of the Baltic Audiovisual Archival Council (BAAC). He is also member of the Latvian Society of Archivist and the Standardization Technical Committee of Museums, Archives and Libraries.

He has published articles on storing electronic data and digital archives.

### **Zane GROSA**

Assistant Head of Music and Audiovisual Department  
National Library of Latvia  
Latvia

[See Teaching Team document](#)

### **Valerija JUSEVIČIŪTĒ**

Deputy Director  
Lithuanian Central State Archive  
Lithuania

From 1988 to 1999 Valerija Jusevičiūtė worked as the Head of the Preservation Department of the Lithuanian Archive of Image and Sound. Since 2002, she is the Deputy Director of the Lithuanian Central State Archive.

Valerija has vast experience of leading several projects supported by the European Union. From 2005 to 2006 she led a project, which was a complete feasibility study for the project called "Lithuanian documentaries online" implemented by the Lithuanian Central State Archive. The project was financed by EU Structural Foundations.

Later, from 2008 to 2009, she coordinated the Archive of the MIDAS project (Moving Image Database for Access and Re-use of European Film Collections). This project was part of the MEDIA PLUS Programme of the European Union, and contributed to the specific objectives of the Networked Databases priority in the Pilot Project scheme.

Since 2008 Valerija Jusevičiūtė has been the Coordinator at the Archive of the project "EFG – The European Film Gateway" initiated by ACE (Association des Cinémathèques Européennes) and the European Digital Library (EDL) Foundation; coordinated by the

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German Film Institution (DIF) and the Lithuanian Central State Archive as a partner ([www.europeanfilmgateway.eu](http://www.europeanfilmgateway.eu)).

In 2010 she became the Head of the project "Lithuanian Documentaries Online (e-kinas)", financed by EU Structural Foundation.

Valerija is also a member of the CEN/BT/TF 179 Cinematographic Works (later CEN/TC/372) since 2005. A year later, she was appointed as Chairman of the Working Group of the Technical Committee TK 47 Information and Documentation of the Lithuanian Standards Board under the Ministry of Environmental of the Republic of Lithuania.

### **Gatis KARLSONS**

#### **Course Coordinator**

Deputy Director  
National Archives of Latvia  
Latvia

Gatis Karlsons is a historian, Records Manager and an Archivist. He graduated from the University of Latvia with a MA in History in 1999 and he currently is the Deputy Director of the Latvian State Archives. He was Director of Recordkeeping and Archives at his *alma mater* from 2003 till 2007, and since 2010 he is a part time lecturer in Records Management.

Gatis is also the Chair of the National Technical Committee for Information and Documentation Standards where he was responsible for the Latvian Adaptation of ISO 15489 and related ISO documents. As a historian, he has published several articles on maritime history. Gatis's professional interests focus on standards for records management and appraisals.

### **Juozas MARKAUSKAS**

#### **Course Coordinator**

See Teaching Team

### **Aldis PŪTELIS**

Department of Folklore at the Institute of Language and Literature  
Archives of Latvian Folklore (ALF)  
Latvia

See Teaching Team

### **Jolė STIMBIRYTĖ**

Head of the Preservation Department  
Lithuanian Central State Archive, Vilnius  
Lithuania

Jolė Stimbirytė studied Sociology and received her Master's degree at the Vilnius University in 1999. From 1995 to 1999 she worked as an Archivist of Sound and Video

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Documents Department at the Lithuanian Archive of Image and Sound, where she recorded and catalogued sound and video documents. Since 1999 she has been the institution's Head of the Preservation Department and has stayed in this function after the merge with the Lithuanian Central State Archive.

Jolė has been the manager of several important projects financed by the European Union. In 2005 and 2006 she was the Manager of the Lithuanian Central State Archive's project "Arrangement of documents needed for the support of the project *Lithuanian documentaries in the Internet*".

In 2008 she was the Archive's Manager of the project MIDAS (Moving Image Database for Access and Re-use of European film collections).

Since 2008 she has been the Archive's Manager of the project "EFG – The European Film Gateway" and in 2010 she became the Manager of the project "Lithuanian Documentaries Online (e-kinas)" financed by the EU Structural Foundation.

### **Aparna TANDON**

#### **Course Leader**

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